

15 April 2024 - Place Overview and Scrutiny Committee – Active Lives Strategy

This strategy designs and guides the work for the Sport, Leisure & Culture Service.

It is currently in the early phases of development, working with Public Health and Northamptonshire Sport.

The Strategy has an overarching drive to ‘make ‘more people living active lives’

It focuses upon Place, People and Communication, as three broad areas in order to make a change.

The format of the strategy is to identify across the Council and Council partners where there is a crossover of opportunities.

Eg working with Parks, Planning, Local Area Partnerships, Education and Economic Growth and assessing where each Department can have a positive influence

A Strategy Team made up of Sport, Culture & Leisure and Public Health will lead the process, using a mixture of approaches – unearthing of ‘champions’ to nudge ideas across WNC, whole organisation workshops to explore opportunities and connections between services, agile ‘sprint’ sessions with individual services to understand how physical activity can benefit their outcomes and training support offers to bed in capabilities.

Throughout it all, the issues, themes, barriers and opportunities will be unpicked and used to create a final, written up, Strategy by Autumn 2024.